**Shada Al-Rashid**

**Contact Information:**

* **Location: Dubai, UAE**
* **Phone: +971 55 987 6543**
* **Email: shada.alrashid@example.com**

**Professional Summary: Creative and detail-oriented graphic designer with over 7 years of experience in designing marketing materials, branding, and web design. Adept at transforming client ideas into visual masterpieces that enhance brand identity and captivate audiences. Experienced in leading design projects from concept to completion, ensuring brand consistency and high-quality visuals.**

**Work Experience:**

**Senior Graphic Designer | Creative Studio *Dubai, UAE | Mar 2018 - Present***

* **Led design projects from concept to completion, ensuring brand consistency and high-quality visuals.**
* **Collaborated with marketing teams to create compelling graphics for campaigns, websites, and social media.**
* **Developed brand guidelines and maintained design standards across all platforms.**
* **Managed a team of junior designers, providing mentorship and guidance.**

**Graphic Designer | Design Agency *Sharjah, UAE | Sep 2013 - Feb 2018***

* **Created a wide range of marketing materials, including brochures, flyers, and advertisements.**
* **Worked closely with clients to understand their needs and deliver custom design solutions.**
* **Improved client satisfaction by consistently meeting project deadlines and exceeding expectations.**

**Freelance Graphic Designer *Remote | Jan 2012 - Aug 2013***

* **Developed branding materials for startups and small businesses.**
* **Designed logos, business cards, and promotional materials.**
* **Built client relationships through effective communication and quality work.**

**Education:**

**Bachelor of Arts (BA) | Graphic Design *American University of Dubai | 2009 - 2013***

**Skills:**

* **Adobe Creative Suite (Photoshop, Illustrator, InDesign)**
* **Branding & Identity**
* **Web Design**
* **Print Design**
* **Typography**
* **Creative Concept Development**

**Certifications:**

* **Adobe Certified Expert (ACE)**
* **UX Design Certification**

**Languages:**

* **English (Fluent)**
* **Arabic (Native)**